

# Rates and Data

1

## Classified Advertisers

full address details *PLUS* **emboldened heading** for just **£75 + VAT**



2

## Display Advertisers



an **emboldened classified entry** *PLUS* a **colour mini-pic** or logo and page location reference for your advertisement **see rates>**



**COPY DEADLINE 30 OCTOBER 2009**

## Display Advertisement Rates

£Normal rate **Pre-paid rate\***

<b>1/16 Page</b> 43mm x 27mm (V)	162.00	<b>145.80</b>
<b>1/8 Page</b> 43mm x 60mm (H)	295.00	<b>265.50</b>
<b>1/4 Page</b> 43mm x 125mm (H) 90mm x 60mm (V)	539.00	<b>485.10</b>
<b>1/2 Page</b> 90mm x 125mm (H) 186mm x 60mm (V)	884.00	<b>795.60</b>
<b>Full Page</b> 186mm x 125mm (V)	1389.00	<b>1250.10</b>

\*To qualify for prepaid rate, advertisements have to be paid by the 'pay by' date stated on your sales order confirmation

ALL RATES + VAT.